

# Sales Potential

Find new customers - reach your market  
Promote your product, service, or  
organization!

Exhibitors at the Disability Resource Expo have the opportunity to display their products and services in a unique way, directly targeting the Northeast Ohio disability community. This event is focused to serve and provide information for those with disabilities and their families. By participating in the event, exhibitors can meet face-to-face with potential customers, those with disabilities, family members, and community.

## Customers

Exhibitors can promote their services, products, or equipment to those with disabilities or those supporting individuals with disabilities in our community. Our Expected attendance is 2,000+ people! The event is professionally promoted and produced to insure the best marketing situation for each exhibitor and presenter. Admission is free and the event site is new, clean, and wheelchair accessible.

## Promotion

Exhibitors are encouraged to be creative in their displays! Handouts, trinkets, and contests are encouraged. Displays with attractive artwork, colorful materials, and knowledgeable exhibitors will draw more attention and serve the attendees. Each booth should provide as much information as possible including materials and any equipment that individuals can see or try hands-on at the event. Use this opportunity to reach out to those with disabilities, answering questions, offering help, resources, and support to improve their quality of life, despite a disability.

## Marketing



**The Dane Foundation**  
*Help, Encouragement & Understanding*

The mission of The Dane Foundation is to provide for the unique needs of individuals with physical and developmental disabilities.

The organization has a mandate to promote acceptance, understanding and awareness of individuals with disabilities.

### 2015 Calendar of Events

Snacks with the Super Heroes	April 12
Summit Golf Classic	May 17
Disability Resource Expo	June 26 & 27
Ms. Wheelchair USA	July 13-19
Ms. Wheelchair Ohio USA	Nov 14
Project Elf	Oct - Dec.
Mini Christmas Tree Contest	Oct - Dec.
Kandy Kane Xpress Holiday Festival	Dec. 5-6
Mini Christmas Tree Auction	Dec. 6



The Dane Foundation

PO Box 124 Cuyahoga Falls, OH 44222

Info@TheDaneFoundation.org

Ph: 330.703.1183

www.TheDaneFoundation.org

# Disability Resource Expo

June 26 & 27, 2015

Cuyahoga Falls, Ohio

Information for everyone!



Welcome to the 2015 Disability Resource Expo. We look forward to working with you at our event! The rules & regulations outlined below apply to all exhibitors and presenters. Be sure you understand all guidelines or call us with your questions. Upon receipt and approval of your contract, a confirmation and exhibitor kit will be sent to you.

#### Setup:

Hours: Friday, June 26, 2015 4pm-5:30pm

#### Event Hours:

Friday, June 26, 2015 6pm-9pm  
Saturday, June 27, 2015 10am - 5pm

Booths MUST BE STAFFED all event hours & both days

#### Event Admission:

Admission to the event is free. Concessions will be available for purchase. No food or drink may be brought into, or sold at the event by exhibitors.

#### Fees & Space Descriptions:

All spaces and equipment must be hand trucked into the event. A wheelchair ramp is available. Vehicle drive in access to indoor spaces is not available.

Tables & power are not provided, but can be rented. Two chairs are provided per space. No food or drink can be sold by any exhibitor.

**Single Exhibitor Space** (10x10) \$200

This space is great for small products, materials, and informational displays.

**Product Space** (10x20) \$350

This space is ideal for exhibitors with information as well as products that can be displayed and tried by attendees on site. Examples: wheelchairs, adaptive equipment, bikes, and other equipment.

**Motor Vehicle Space** (various) \$500

These outdoor spaces are for exhibitors with large, accessible cars, trucks, vans or other large equipment to display. These spaces are directly outside the exhibit for attendee easy access & hands-on testing.

#### Load Out:

**ALL PARTICIPANTS** must stay through event & may not close booth until after 5pm on June 27. A penalty fee will be charged to any exhibitor that closes prior to event end time.

#### Speakers, Performers, Presenters, Sponsors:

Several presentation opportunities are available. Please see our *Presenters Application* for additional information. There are only a few sponsorship options. To insure optimal promotions for our supporters, call or Email Us Today For Sponsorship Opportunities

## 2015 Exhibitor Application & Contract Disability Resource Expo

**Deadline to register - May 15 Redeemer Family Life Center - June 26 & 27, 2015**

Funds raised from this event will be utilized to support and serve individuals with disabilities in our community

### Exhibitor Info

**Exhibitor** (name as you want in event program) \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_ Tax ID If nonprofit \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Space Info

Table, skirting, backdrops, display materials, extension cords are not provided and are the responsibility of the exhibitor. Two chairs are provided per space. Tables, cords, and power strips can be rented at an additional cost

Check one:

\_\_\_\_\_ Display-Services \_\_\_\_\_ Display-Products \_\_\_\_\_ Display-Non-profit

Indicate Space Type & How Many Spaces you would like:

\_\_\_\_\_ Single Space - \$200 \_\_\_\_\_ Product Space - \$350 \_\_\_\_\_ Motor Vehicle Space - \$500  
10x10 10x20 Outdoor Display Only

Other space related items - exhibitors may bring their own tables, extension cords, power strips at no charge or items can be rented:

\_\_\_\_\_ Power Needed - \$5 (One 110 plug will be provided per fee / exhibitor can use one power strip per line)

\_\_\_\_\_ 6' table - \$5 \_\_\_\_\_ 8' table - \$7 \_\_\_\_\_ Extension Cord - \$5 \_\_\_\_\_ Power Strip - \$5

**Describe your exhibit and items, materials in your booth:** \_\_\_\_\_

### Application Summary

Fees can be paid by check, cash, or credit card. Space will not be reserved until paid in full.

Space Fee(s) \$ \_\_\_\_\_

Power Fee(s) \$ \_\_\_\_\_

Table Rental \$ \_\_\_\_\_

Cord Rental \$ \_\_\_\_\_

Strip Rental \$ \_\_\_\_\_

Total Fee(s) \$ \_\_\_\_\_

\_\_\_\_\_ Check enclosed payable to **The Dane Foundation**

\_\_\_\_\_ Please charge total fee to Visa / MC / Amer. Express / Discover

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

### Contract Agreement

Return form & fee to The Dane Foundation  
PO Box 124 Cuyahoga Falls, OH 44222

I/We agree to hold harmless The Dane Foundation, Redeemer Family Life Center, its agents, and those involved in the event for any loss, injury, theft, or damage. I/We agree to abide by all of the rules and regulations outlined in the contract and brochure & understand that any violation may result in removal or cancellation from the event. I understand that no refunds will be issued for any reason. I understand that I must setup during the announced times and will attend and staff my booth both days of the event. The Dane Foundation reserves the right to choose or refuse any exhibitor, participant, product, or vendor at their discretion.

Agreed \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_

**Questions....Call 330.703.1183 or Email: Info@TheDaneFoundation.org www.TheDaneFoundation.org**